CONNECTICUT EDUCATION NETWORK

Dear Prospective Sponsor,

As a sponsor of CEN's Annual Member Conference you will receive prominent and official acknowledgements, special electronic signage, and a 6' x 2.5' vendor table. Multiple registrations are available based on your sponsorship level. Sponsorship puts your company's name foremost in the minds of IT decision makers for Connecticut's schools, libraries, municipalities, and state agencies.

Sponsorship opportunities are available to fit any budget. If your company has different resources, goals, or ideas for the expression of your brand, a customized sponsorship package can be developed to meet your needs. Sponsorships are **available on a first-come, first-served basis, so act now** to engage with this group of decision-makers from information technology.
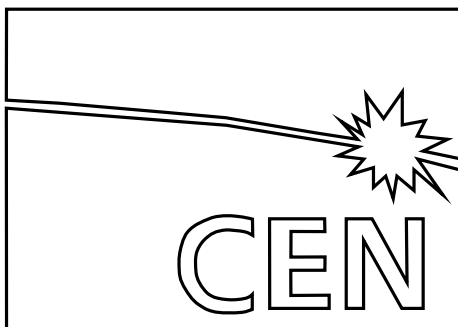
We are proud to announce that this year's conference will be held on May 22, 2014 at **The Connecticut Convention Center**, 100 Columbus Blvd #400, Hartford, CT 06103. Last year's conference exceeded expectations by filling Rentschler Field to capacity with 300 participants. CEN is building on the success of 2013's conference with a goal of 500 attendees for 2014's event.

We look forward to your support!

Sincerely,

James Mindek
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FULL SPONSORSHIPS

Platinum ($15,000)	•4 registrations for the CEN Member Conference •Premium space assignment in sponsor display area •A breakout session based on proposal criteria •Large logo recognition on T-shirts •Logo and short company bio on mobile app •CEN Facebook/Twitter mentions prompting Conference
Gold ($7,500)	•4 registrations for the CEN Member Conference •Priority space assignment in sponsor display area •A breakout session based on proposal criteria •Large logo recognition on T-shirts •Verbal company name recognition at general session •CEN Facebook/Twitter mentions prompting Conference
Silver ($5,000)	•3 registrations for the CEN Member Conference •Space assignment in sponsor display area after Platinum and Gold sponsors •Logo recognition on T-Shirts
Bronze ($2,500)	•2 registrations for the CEN Member Conference •Space assignment in sponsor display area after Platinum, Gold and Silver sponsors •Logo recognition on T-shirts given to all attendees
Supporter ($1,000)	•1 Registration for the CEN Member Conference

*** All Sponsors will also receive:

- An opportunity to submit proposals for breakout sessions
- Logo Recognition in conference programs (printed and online)
- Logo Recognition in conference programs (printed and online)
- Logo with link on conference on webpage (location varies by sponsor level)
- Option to add company swag to CEN swag bag

SPECIAL RECOGNITION SPONSORSHIPS

Wine and Cheese Reception ($10,000)	•4 Registrations for the CEN Member Conference •A breakout session based on proposal criteria •Logo recognition on T-shirts given to all attendees
Lunch Sponsors ($7,000)	•4 Registrations for the CEN Member Conference •A breakout session based on proposal criteria •Name and logo recognition on signage/place cards at lunch •Logo recognition on T-shirts given to all attendees
Breakfast Sponsors ($5,000)	•3 Registrations for the CEN Member Conference •Name and logo recognition on signage/place cards at breakfast •Logo recognition on T-shirts given to all attendees
Lanyard Sponsor ($2,500)	•2 Registrations for the CEN Member Conference •Name or Logo printed on lanyards given to every attendee

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